Ministry of Trade, Industry and Energy

ufi Approved Event

www.butech.or.kr

Busan International Machinery Fair

BUTECH 2027

May **18** (Tue) ▶ **21** (Fri) / bexco

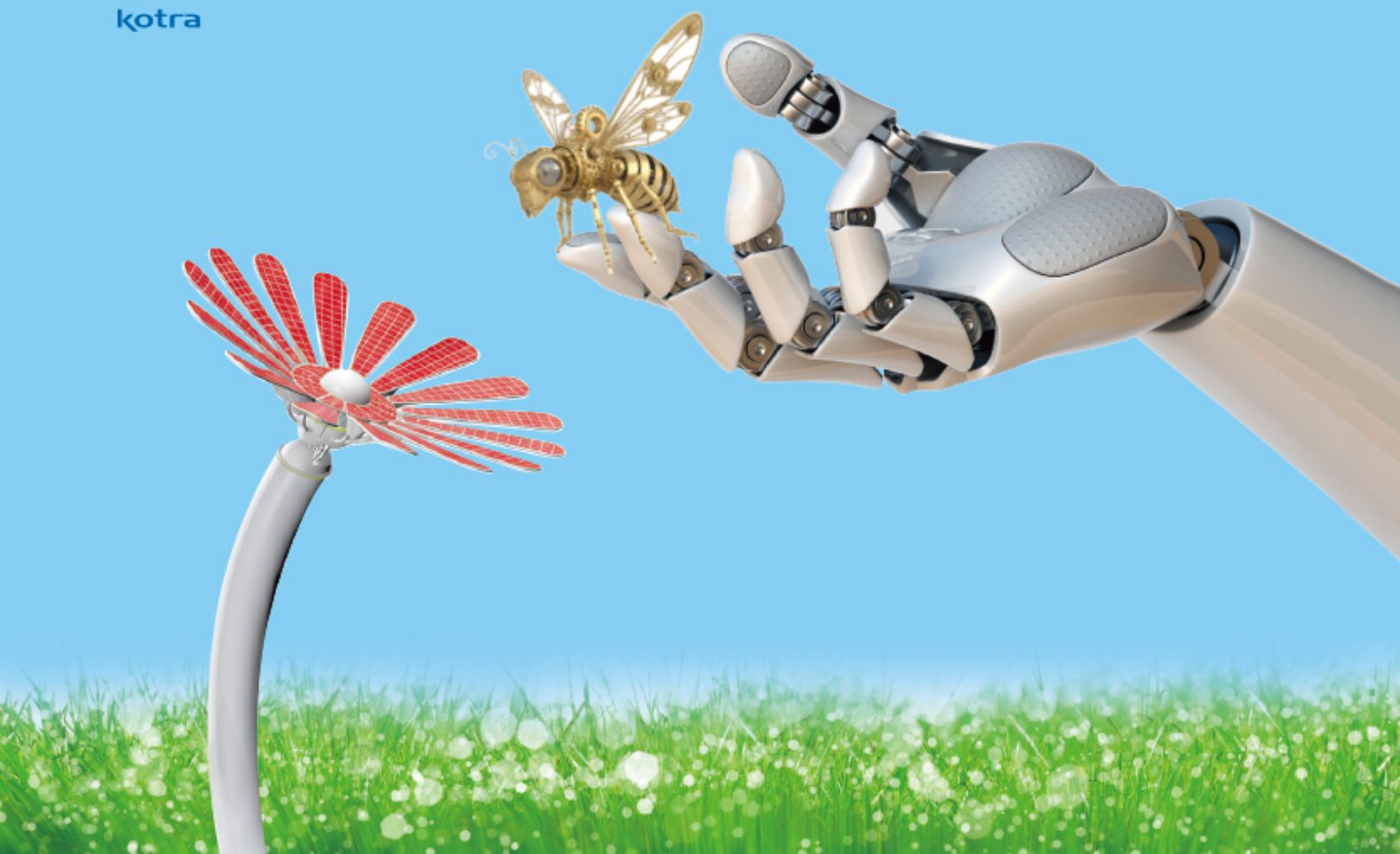
550 Companies from 30 Countries, 1,900 Booths

Hosted by

- Busan Metropolitan City
- Busan Machinery Industry Cooperatives
- Busan Kyungnam Die & Mold Industry Cooperative

Organized by

- KIMI Co.,Ltd.
- kotra



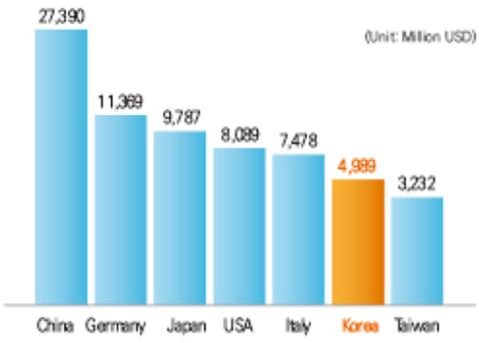
Asia's Advanced Manufacturing Center, Korea



A machinery industry has been the mainspring of the rapid growth of the Korean economy for the past decades.
Korea has since become a global leader, achieving significant milestones across high-tech sectors like shipbuilding, semiconductors, automotive, advanced batteries (K-Battery), and defense, demonstrating its continuous commitment to innovation and immense future potential.

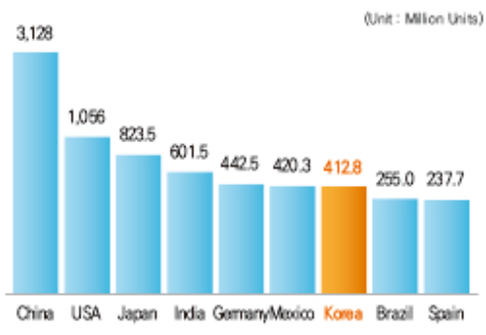
Machinery Industry

Machine-tool Production



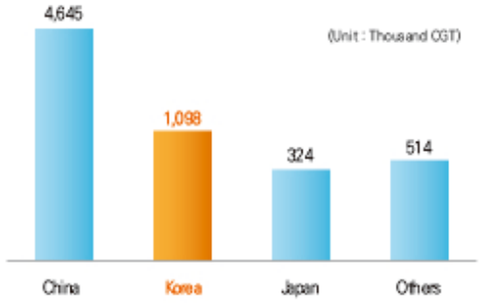
※ Source: Gartner(2024)

Automobile Production



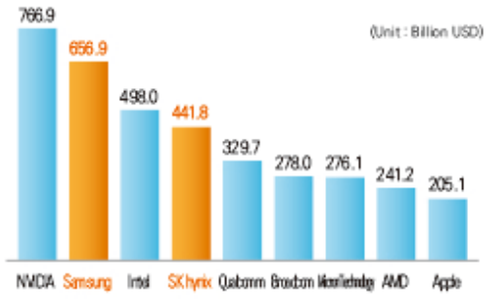
※ Source : Korea Automobile & Mobility Association(2024)

Shipping Production



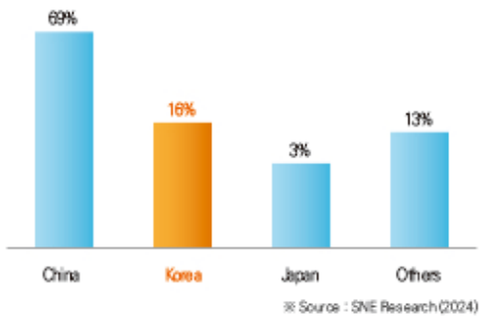
※ Source : Clarksons Research(2024)

Semicon-ductor Production



※ Source : Gartner(April 2025)

Storage Battery Production



※ Source : SNE Research(2024)

Defense Industry Market Growth



※ Source : SIPRI(2022)

www.butech.or.kr

Busan : Leading Tourism and Industry Hub



KOREA'S INDUSTRIAL GATEWAY

- Southeastern (Busan, Ulsan, Gyeongnam): Korea's **50%** manufacturing core
- Superior Global Connectivity(Tri-Port): Express **Train** Staion(KTX), International **Airport & Port**
- Business&Cultural Appeal: Ideal for '**Bleisure**' featuring world-class beaches and cuisine



GLOBAL MICE CITY

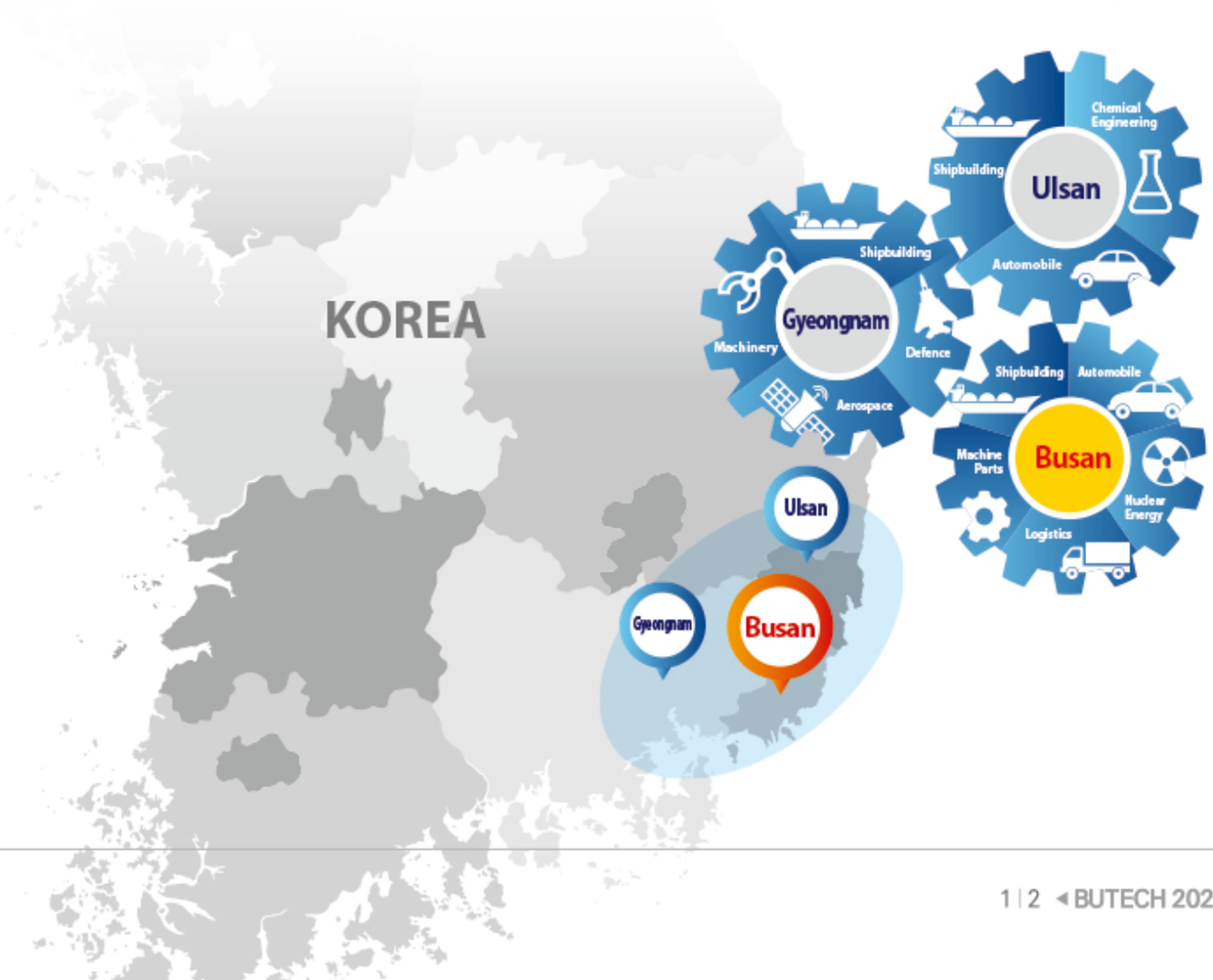
- **Global Event** Host: FIFAWorldCUP, APEC, G20, ITU Plenipotentiary Conference
- UIA-Recognized : **The best convention city** (4th, 9th, Asia/World)
- **BEXCO** : The cornerstone venue for all major international MICE events



BUTECH 2027: Korea's Manufacturing Future

- East Asia's **Leading Machinery Fair**: Demonstrating continuous growth and expanding scale year after year
- Main Objective: Facilitating the industry's critical transition toward **AX/DX** and sustainable growth
- **Comprehensive Exhibition** covering the entire spectrum of the machinery industry.

The Greatest Machinery Industry Belt in Northeast Asia



Smart Manufacturing Platform – BUSAN



50% MANUFACTURING OUTPUT OF KOREA
- No.1~2 nation of the global shipbuilding industry
- The strategic center for auto, steel, machinery
- Building a foundation for AI convergence, manufacturing

90K JOB CREATION
- GRDP Contribution: Exceeding 300 Billion USD
- Economic Impact : Over 310 Billion USD

No.1 LOGISTICS HUB OF NORTHEAST ASIA
- Fully automated terminal
- The origin and destination of the Eurasia

TOP 5 MARITIME CITIES OF THE WORLD
- Fully automated smart port
- Global 2nd largest transshipment port, with 278 routes
- Global 7th in container throughput (23.15 Million TEU)

Major Buyers

Machinery
DN SOLUTIONS, HEIDENHAIN, HYUNDAI WIA, SMEC, SNT Motiv Co.,Ltd., hanwhasemitech, SIMPAC

Automobile
HYUNDAI, KIA, gm, RENAULT, KG MOBILITY, HL Mando

Aerospace
KOREAN AIR, KARI, Hanwha Aerospace, KAI, LIG Nex1

Steel/Nonferrous metal
posco, HYUNDAI STEEL, DONGKUK STEEL, SeAH, DaehanSteel

Electrical/Electronic/AI/IT
SAMSUNG ELECTRONICS, SAMSUNG DISPLAY, LG, SK hynix, LG Display, LS Cable & System

Chemistry
LG Chem, GS Caltex, HYOSUNG CHEMICAL, Hanwha, SK Innovation, LOTTE CHEMICAL

Secondary Battery
CATL, BYD, LG Energy Solution, Panasonic, SK on, SAMSUNG SDI

Shipping/Offshore
HD HYUNDAI, Hanwha Ocean, K Shipbuilding, SAMSUNG HEAVY INDUSTRIES, HD HYUNDAI MIPO, SPP Shipbuilding

Research institute
KIMS, KIMM, KATECH, KETI, KITECH

Construction/Civilization
DAEWOO E&C, GS E&C, posco E&C, SAMSUNG, SAMSUNG C&T, HYUNDAI, HDC

www.butech.or.kr

BUTECH 2027 Profile

Title
- Busan International Machinery Fair 2027

Period
- May 18 ~ 21, 2027 (4 Days)

Venue
- BEXCO, Busan, Korea

Scale
- 36,444㎡ (Exhibition Center 1, 2)

Exhibitors
- 550 Companies from 30 Countries
  (Domestic : 400 & International : 150), 1,900 Booths

Visitors
- 80,000, (Domestic: 75,000 & International: 5,000)

Hosted by
- Busan Metropolitan City
- Busan Machinery Industry Cooperatives
- Busan Kyungnam Die & Mold Industry Cooperative

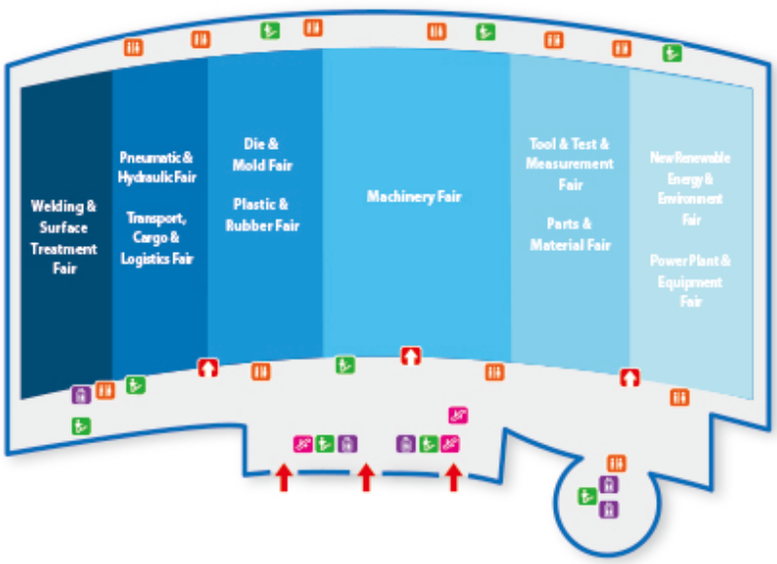
Organized by
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- KOTRA



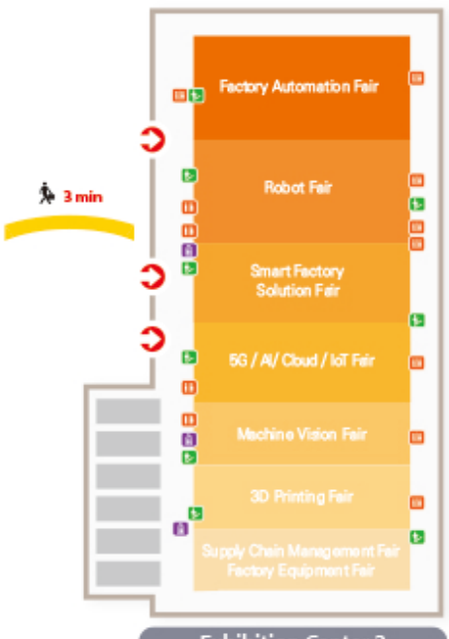




Floor Plan



Exhibition Center 1



Exhibition Center 2

Application Guidelines



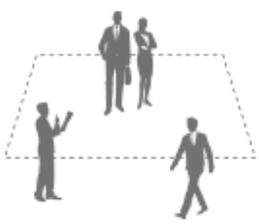
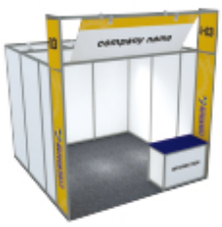
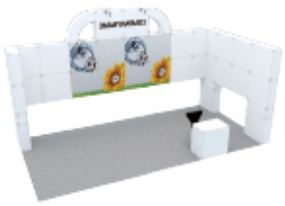
▸ Application Deadline

Application form must be submitted by February 28, 2027
(Application may not be accepted if all space has been reserved before the deadline.)

▸ How To Participate

Participation registration for the BUTECH is available through our official website (www.butech.or.kr)

Booth Guidelines

Space Only	Shell Scheme Package	Premium
		
3m wide x 3m long (min. 2booths)	3m wide x 3m long	3m wide x 3m long (min. 2 booths)
Booth in which exhibitor is provided only exhibition area by sponsor and exhibitor selects designated service company for autonomously installing and decorating	Booth of constructing assembly type device article in batch collectively for convenience of exhibitor	A booth where the organizer provides and constructs high-quality structures en masse for the convenience of participating companies

Early Bird 1 - Until August 31, 2026

US $ 2,300	**US $ 2,600**	**US $ 3,300**

Early Bird 2 - Until November 30, 2026

US $ 2,400	**US $ 2,700**	**US $ 3,400**

General Application - From December 1, 2026

US $ 2,700	**US $ 3,000**	**US $ 3,700**

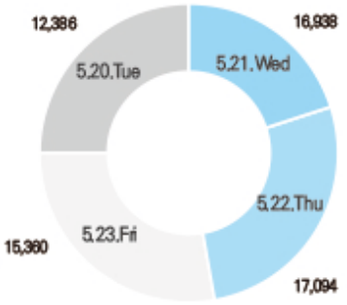
BUTECH 2025 Review

Global Participation
31 Countries

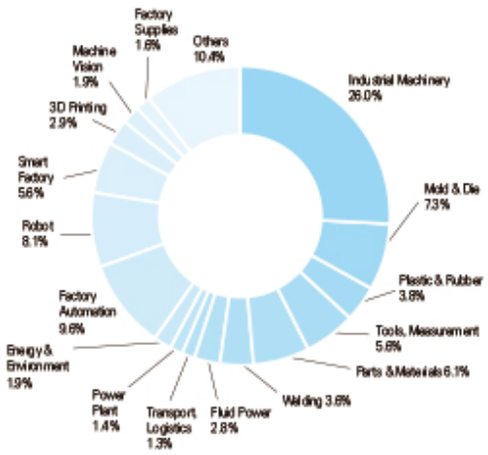
Exhibitors
536 Exhibitors

Number of Booths
1,845 Booths

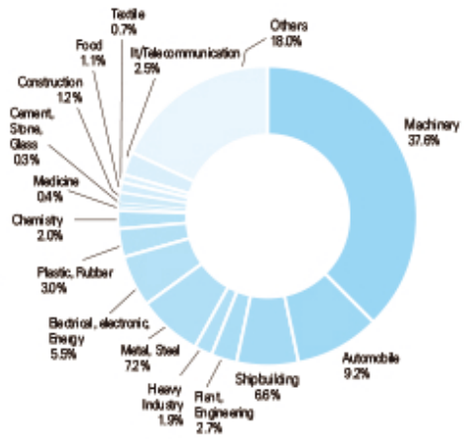
Total Vistors
61,778 Visitors



▶ Visitors



▶ Visitors' Fields of Interest



▶ Visitors' Business Field

BUTECH 2025 Photo Zone













Concurrent Event



Manufacturing Seminar (AI · Machinery · Welding)

- Introducing key strategies for AI-powered machinery and welding solutions to revolutionize modern manufacturing processes for efficiency and precision.



Academic Conference

- Formost society promoting research and innovation in Korean mechanical engineering.



Technology Forum

- Exhibitors unveil the latest technologies and new products for industrial application.
- Essential insights of breakthrough products and next-generation solutions from industry leaders.



Export-Import Business Meeting

- Export buyer meetings host by KOTRA
- Direct B2B consultations for export promotion and securing international contracts

BUTECH 2027 SECRETARIAT

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