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ufi Approved Event

MOTIE

Busan International Machinery Fair 2015

BUTECH 2015

May 20 ▸ 23, 2015 / BEXCO

500 Companies from 30 Countries, 1,800 Booths

| Hosted by |

Busan Metropolitan City

Busan Machinery Industry Cooperation

Busan Kyungnam Die & Mold Industry Cooperative

| Organized by |

KIMI Co.,Ltd.

THE FAIRS

kotra Korea Trade Investment Promotion Agency

Pride of Busan, BUTECH

BUTECH is...
now representing behalf of the East Asia Machinery Trade Fair.

From the successful outcome of previous BUTECH ('03, '05, '07, '09, '11, '13), therefore BUTECH is now taking a big part of the progressing growth of Korea's machinery industry. Our main priority is to create productive business trade fair environment and we hope that exhibitors and visitors will achieve satisfactory results through BUTECH 2015.

Key methods to achieve success for your business

Invite your business to successful gateway

Machinery Industry has been the mainspring of the rapid growth of the Korean economy for the past decades.
The development of the machinery industry in Korea brought highly visible aspect of the world of industrial production;
the first place in shipbuilding, the sixth place in steel production, the fifth place in automobile manufacturing and the eighth place in total trade volume.
This is not a miracle, as some have described the feat,
but as a result of the Korean's achievement of maintaining effort.

Busan, the largest market in East Asia

Busan is in the region of Gyeongnam area which is the center of the largest concentrated area of the Korean machinery industry.
The cities of southeastern (Busan, Ulsan, Gyeongnam) manufacture more than 50% of the Korean machinery market.
Busan is a mecca of South Korea latest technologies and machinery production.

Since 2005, the APEC was held at Busan, the city of Busan is leaping toward the status of an international convention city.
At 2010, the G20 Busan Finance Minister and Central Bank Governors' Meeting was held in Busan,
And The 2014 ITU (International Telecommunication Union) Plenipotentiary Conference will be held in Busan. As a result, Busan has become a crucial mecca of international convention & exhibition events.

Newport of Busan is opened more than 50% to the public, along with the development of free-trade districts and science industry regions. The city of Busan is continuously progressing to become one of the significant world economic market place.

Busan International Machinery Fair 2015

We invite you to

BUTECH 2015

International experts, scholars, and industrialists will be gathering at BUTECH 2015 to witness the latest technologies of East Asia and to gain better understanding of development in East Asia.

BUTECH 2015

BUTECH 2015 Profile

Title
- Busan International Machinery Fair 2015

Period
- May 20 ~ 23, 2015 (4days)

Venue
- BEXCO

Scale
- Exbition Center 1 (26,508m²) + Exbition Center 2 (4,968m²)
- Total : 1,800 Booths

Exhibitors
- 500 Companies from 30 Countries (Domestic : 400 & International : 100)

Visitors
- 110,000 (Domestic : 105,000 & International : 5,000)

Hosted by
- Busan Metropolitan City
- Busan Machinery Industry Cooperation
- Busan Kyungnam Die & Mold Industry Cooperative

Organized by
- KIMI Co.,Ltd.
- The Fairs
- KOTRA

Supported by
- Ministry of Trade, Industry and Energy
- Korea Industrial Complex Corp.
- Korea Federation of Machinery Industry Cooperation

Exhibits Profile

AUTOTECH
Busan International Factory Automation Equipment Fair

- FA Machinery
- Robots & Vision automation
- Pneumatics & Hydraulics fluid control technology
- Power transmission
- Industrial IT & Software
- Material handing & Storage
- FA Equipment, Tools, Components & Accessories

MACHTECH
Busan International Machinery Technology Fair

- Measuring tools instruments
- CNC systems
- Cutting tools
- Machine tool accessories & attachments
- Die-casting machinery
- Metal-cutting machinery
- Woodworking machinery
- Metal-forming machinery

DIMOTECH
Busan International Die · Mold Industry Fair

- Bending machinery
- Gear cutting
- Laser cutting & system
- Cutting tools & tooling system
- Boring machinery
- Polishing & stamping machinery
- Milling machinery & lathes
- Forming & finishing machinery
- Power presses
- Grinding machinery
- Drilling & Tapping machinery
- Presses & shears

ENVITECH
Busan International Environment Industry Fair

- Waste disposal
- Pumps & Pumping systems
- Waste treatment & recycling
- Environment services
- Air pollution control
- Chemical engineering
- Chemical equipments
- Measuring
- Plant engineering
- Control & Analysis systems
- Water & Waste water treatment

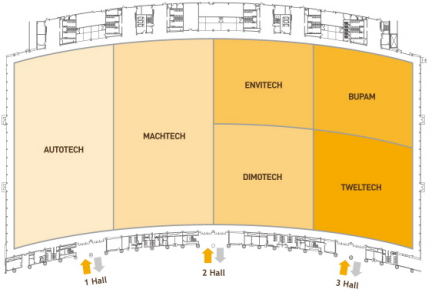
BUPAM
Busan International Parts/Material Industry Fair

- Assembly & Packing services
- Metal parts fabrication
- Mould & Die manufacturing
- Automobile
- Precision & Process capital services
- Casting & Forging services
- Telecommunication equipment parts
- Foundry & Engineering
- Electrical
- Support services
- Tooling
- Machinery & Services

TWELTECH
Busan International Tool/Welding Industry Fair

- Blower & Dryers
- Mould polishing machinery
- Plastic moulding machinery
- Die casting machinery
- Presses
- Hot runners
- Software-design & Rapid tooling
- Materials-graphite
- Welding machinery & Accessories
- Welding robot & Cutting machinery
- Surface finishing machinery
- Mould & Tooling system
- Tools & Dies
- Moulds & Mould standards
- Ultrasonic welding machinery
- Mould bases

Floor Plan

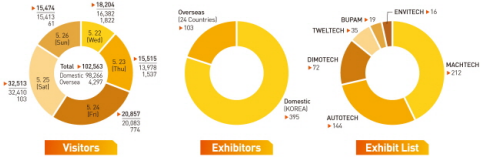


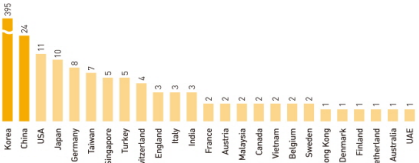
- **AUTOTECH** Busan Int'l Factory Automation Equipment Fair
- **MACHTECH** Busan Int'l Machinery Technology Fair
- **DIMOTECH** Busan Int'l Die · Mold Industry Fair
- **ENVITECH** Busan Int'l Environment Industry Fair
- **BUPAM** Busan Int'l Parts/Material Industry Fair
- **TWELTECH** Busan Int'l Tool/Welding Industry Fair

Take a Closer Look at BUTECH 2013

In 2013, BUTECH was held in an exhibition scale of 1,500 display booths and 498 enterprises from 25 countries participated in the show. Regarding based upon 2011 show report, participation rate increased up to 20% and this result proves BUTECH is becoming an essential trade fair for international business. During BUTECH 2013, on the business table discussion of possible business deals were worth value of $1.5 billion U.S dollar. Throughout the rapid growth of the latest technologies and development, overseas buyers from Asia, Europe, Africa, and South & North America visit BUTECH to experience the current circumstance.

Record numerical value of BUTECH 2013





Target Audience

BUTECH 2015 assures the high quality of visitors and buyers, which will brings an opportunity to expand your abroad B2B. It will be valuable to participate in this trade fair if your enterprise falls into the following categories.

- Aerospace & Automotive manufacturing
- Agent / Distributor / Trading
- Building & Construction
- Buying / Procurement services
- Contract manufacturing / Turnkey Projects
- Die & Mould manufacturing
- Electrical / Electronic manufacturing
- Environmental management
- Equipment manufacturing
- IT & Telecommunications
- Machinery manufacturing
- Material handling
- Metal components
- Oil & Gas / Chemical engineering
- Packing & Printing
- Research & Development
- Rubber & Plastic products manufacturing
- Shipbuilding & Repair
- Storage
- Subcontract manufacturing
- Tools
- Trade association / Government agency
- Transportation

CHINESE
General
Information

展会概要

展会名称	2015釜山国际机械展（BUTECH 2015）
展会时间	2015年5月20日(星期三)～5月23日(星期六)/4天
展会地点	釜山国际会展中心(BEXCO)
展会规模	BEXCO 1号展厅(26,508平方米)+2号展厅(4,968平方米), 1,800个摊位
主办单位	韩国釜山广域市政府, 釜山机械工业协同组合, 釜山庆南模具工业协同组合
承办单位	韩国产业销售研究院, 大韩贸易投资振兴公社
协办单位	韩国知识经济部, 中小企业厅, 韩国中小企业协同组合,韩国产业园区, 韩国机械研究院, 韩国机械工业协同组合联合会, 釜山商工会议所
参展企业	30个国家 500多家企业(国内 400家企业, 国外100家企业)
展会观众	110,000名(国内; 105,000名, 国外; 5,000人)
同期举办活动	国外客户采购洽谈会, 国际机械技术研讨会, 新产品新技术发布会, 国际机器人比赛, 全国机械学会学术大会等

展览领域

国际工厂自动化机械展(AUTOTECH)
FA, 生产过程自动化, 工业机器人, 制造单元/系统及自动化设备, 储存及运输自动化,
产品发展用软件, 机器用软件, 制造用软件, 配套件及辅助设备

国际机械技术展(MACHTECH)
机床, 齿轮切削及研磨机, 特种加工机床及专用设备, 刨床, 成形机床, 插床,
拉床, 组合机床及主轴头, 其他机械

国际模具产业展(DIMOTECH)
弯曲机械, 齿轮加工机床, 模具部件, 车床, 铣床镗铣床, 镗床铣镗床, 锯床和切片机,
磨料磨具、刀具、工夹具及相关产品, 压力机

国际焊接及工具产业展(TWELTECH)
焊接、切割及切割机器, 工业、热处理系统, 表面处理机器及系统, 高速仿形, 成型刀具,
刀具预调和平衡, 工具磨床, 手持工具

国际环保产业展(ENVITECH)
废物处理系统, 安全与环境, 车间设备, 量度及质量保证, 测量设备及机器, 测试, 控制及驱动系统

国际零部件及材料产业展(BUPAM)
零件, 部件, 配件, 材料, 机床零部件、配套件及辅助设备, 生产螺栓、螺帽、螺钉及铆钉的机器,
服务, 精密工具

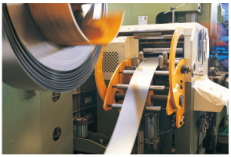
BUTECH 2013 展会举办成果

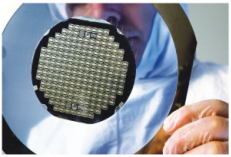
2013年第6届釜山国际机械大展有25个国家498家公司1,500个摊位,
比2011年第5届增长了20%的规模。展会期间进行了研讨会和专业学术大会、
专题会等各种配套活动, 展现了最尖端新技术及新产品。
有美国、德国、日本、台湾、意大利等海外103家企业参加, 与第五届相比海外专
业买家来访人数增加两倍以上。
展会期间也进行了专业进出口洽谈会, 是韩国机械行业规模最大的综合展会。

JAPANESE
General
Information

行事内容

展示会名	釜山国際機械大展 2015 (BUTECH 2015)
展示期間	2015. 5. 20(水) ~ 5. 23(土) / 4日間
展示場所	釜山展示コンベンションセンター(BEXCO)
展示規模	BEXCO 第1展示場 全ホール(26,508㎡) + 第2展示場(4,968㎡)、総 1,800ブース
主　催	釜山広域市、釜山市機械工業協同組合、釜山慶南金型工業協同組合
主　管	韓国産業マーケティング研究院、THE FAIRS、大韓貿易投資振興公社
後　援	知識経済部、中小企業庁、中小企業協同組合中央会、韓国産業団地公団、 韓国機械研究院、韓国機械工業協同組合連合会、釜山商工会議所
参加業社	30ヶ国 500社(国内: 400社、海外: 100社)
観 覧 客	110,000名(国内: 105,000名、海外: 5,000名)
付帯行事	輸出および購買商談会、国際機械技術シンポジウム、 新製品・新技術発表会、世界二足歩行ロボット大会、 全国機械学会学術大会、技術(ロボット、コントロール)料学アカデミー





展示分野

国際工場自動化機器展(AUTOTECH)
FA関連機器・装置、ロボット用ケーブル, 産業用ロボット, 鍛圧機械, レーザー加工機,
油圧・空気圧・水圧機器, 制御装置および関連ソフトウェア

国際機械技術展(MACHTECH)
工作機械, 工作機器, 切断機, マシニングセンタ、ターニングセンタ,
その他工作機械に関する環境対応機器装置・機器・資材・製品・技術及び情報

国際金型産業展(DIMOTECH)
各種射出成形機、真空成形機、ブロー成形機、真空注型機、圧縮成形機、熱成形機, 各種金型,
モールドベース、金型監視装置、金型補修機器、その他

国際溶接・工具産業展(TWELTECH)
特殊鋼工具, 超硬工具, ダイヤモンド・CBN工具, 溶接・切断ソフトウェア, 溶接・接合材料,
溶接作業備品, その他 関連製品

国際環境産業展(ENVITECH)
精密測定機器, 光学測定機器, 試験機器, 廃棄物処理, 化学, ネットワーク

国際部品・素材産業展(BUPAM)
モータ, 素材, 制御部品・機器, 二次電池, 種燃料電池, 関連機器・システム

BUTECH 2013 開催結果

2013年 BUTECHは 25ヶ国から498社が参加し、展示面積、1500ブースという規模によって、
2011年度の第4回展示会に比べて20%の量的成長を見せ、特に新技術や新製品が多く出展されて、
質的にも大きな成長を成し遂げた。
また、アメリカ、ドイツ、日本、台湾、イタリア等、海外から103社の展示参加と中東、ヨーロッパ、
アフリカなど25ヶ国の海外バイヤーの大規模誘致を通して、活発な輸出入商談が行われ
韓国機械分野総合展示会としては最大規模の 国際展示として開催された。

Application Guidelines

Application Deadline

Application form must be submitted by **February 28, 2015**

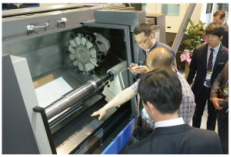
(Application may not be accepted if all space has been reserved before the deadline.)

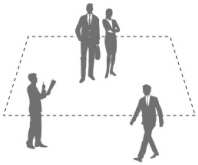
Participation Fee

We are the following options to suit your company's needs.

Booth Type	Period		Price / Booth
Option 1 (Space Only)	Early Bird Deadline	July 30, 2014	US $ 2,300
		October 30, 2014	US $ 2,400
	General Application		US $ 2,700
Option 2 (Shell Scheme Package)	Early Bird Deadline	July 30, 2014	US $ 2,600
		October 30, 2014	US $ 2,700
	General Application		US $ 3,000

※ **Basic Unit :** 1 Booth (3m×3m)





Option 1 : Space Only

Price includes exhibition space and listing the show updates and show directory. (Min : 2booths)

Option 2 : Shell Scheme Package

Price includes needle punched carpet, display for company's name on the fascia board, three spotlights, one fluorescent lamp, one folding chair, one information desk, 220V socket, and plus all the services listed in option 1.

Advertisement in Show Directory

Outside Back Cover Full Page	Inside Front Cover Full Page	Inside Back Cover Full Page	Full Page
US $ 3,000	US $ 2,000	US $ 1,500	US $ 1,000

APPLICATION FORM

Form Return Address
By Fax : (82-2) 588-2599 By E-Mail : kes@kimikorea.com
By Mail : 4F, Seoheung Bldg, 70, Banpo-daero 26-gil, Seocho-gu, Seoul, Korea (137-874)

Exhibitor

Company Name		President / CEO	
Address			
Tel	(*start with country code)	Fax	(*start with country code)
E-mail		Homepage	http://
Contact Person	Mr. / Ms.	Position :	

Type of Company (please ✓ check the appropriate box)

☐ Manufacturer ☐ Distributor / Agency ☐ Exporter ☐ Importer ☐ Organizer for group participation
☐ Association ☐ Other _____ (please specify)

Main Exhibits	

Application for Booth

Basic Unit : 1booth (3m×3m = 9m²)

Booth Type	Period		Unit Price	Total
Option 1 (Space Only)	Early Bird deadline	July 30, 2014	$ 2,300 / booth x ( )booth(s)	US $
		October 30, 2014	$ 2,400 / booth x ( )booth(s)	
	General Application		$ 2,700 / booth x ( )booth(s)	
Option 2 (Shell Scheme Package)	Early Bird deadline	July 30, 2014	$ 2,600 / booth x ( )booth(s)	
		October 30, 2014	$ 2,700 / booth x ( )booth(s)	
	General Application		$ 3,000 / booth x ( )booth(s)	

Utility Service

Classification		Unit Price (A)	Required (B)	Amount (A x B)
Visitor Data Management System	Installation & Usage Charge	US$ 200 / Unit	Unit	US $
Electricity	Only Daytime	US$ 60 / kW	kW	US $
Telephone	International Call	US$ 200 / Unit	Unit	US $
Water & Drainage	Installation & Usage Charge	US$ 150 / Unit	Unit	US $
Air Compressor	Installation & Usage Charge	US$ 150 / Unit	Unit	US $
Internet Line	Installation & Usage Charge	US$ 100 / Unit	Unit	US $
Total Amount		US$		

Payment Policy 50% of the total booth rental fee should be paid upon submission of the application form.
Please send us a copy of the bank transfer by fax or E-mail.
The remaining balance should be paid by March 20, 2015.

All Payment should be submitted to the following account

- Beneficiary : KIMI
- Name of Bank : Korea Exchange Bank
- Account No. : 118-JSD-100069-7
- SWIFT Code : KOEX KRSE

We hereby apply for exhibit space at the Busan International Machinery Fair 2015 and send US $ _____, 50% of the total booth rental fee. We acknowledge and accept the terms and conditions of BUTECH 2015.

Name : _____ Title : _____

Date : _____ . _____ . _____ Authorized Signature : _____

BUTECH 2015 SECRETARIAT
KOREA INDUSTRIAL MARKETING INSTITUTE T. 82-2-588-2526 F. 82-2-588-2599 E. kes@kimikorea.com
BUSAN MACHINERY INDUSTRY COOPERATION T. 82-51-266-4522 F. 82-51-266-4521 E. pumico@pumico.or.kr

BEXCO | Busan Exhibition & Convention Center | www.bexco.co.kr

BUTECH 2015 SECRETARIAT

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