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ufi Approved Event

MOTIE

# Busan International Machinery Fair 2017

# BUTECH 2017

## May 24 (Wed) ▶ 27 (Sat) / bexco

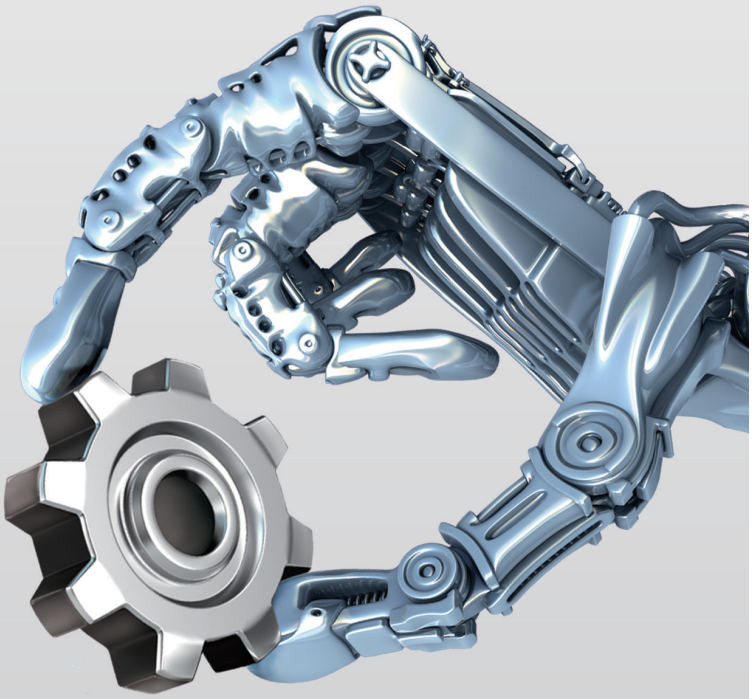
**500 Companies from 30 Countries, 1,800 Booths**

Hosted by

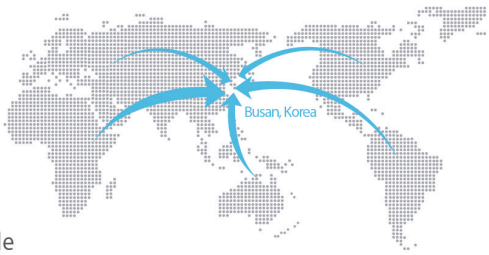
- Busan Metropolitan City
- Busan Machinery Industry Cooperatives
- Busan Kyungnam Die & Mold Industry Cooperative

Organized by

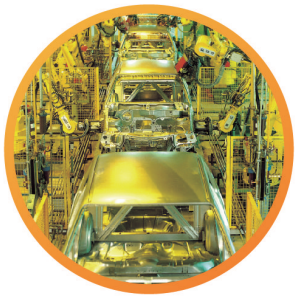
- KIMI Co.,Ltd.
- kotra Korea Trade-Investment Promotion Agency



# Outstanding Market, Korea




A machinery industry has been the mainspring of the rapid growth of the Korean economy for the past decades.
The development of the machinery industry in Korea brought the highly visible aspect of the world of industrial production; the 1st place in shipbuilding, the 6th place in steel production, the 5th place in automobile manufacturing and the 8th place in total trade volume. It has a decisive effect on a marvelous development of machine tool industry of Korea.
This is not a miracle, as some have described the feat, but as a result of the Korean's achievement of maintaining effort.



## ▸ PRODUCERS OF MACHINE TOOLS

MILLIONS OF U.S. DOLLARS

| | COUNTRY | %CUTTING MACHINES | 2013 | 2014 |
|---|---|---|---|---|
| 1. | China | 59% | $24,700.0 | $28,800.0 |
| 2. | Germany | 71% | 15,268.7 | 12,957.2 |
| 3. | Japan | 83% | 11,333.6 | 12,831.6 |
| **4.** | **South Korea** | **74%** | **5,150.0** | **5,631.0** |
| 5. | Italy | 51% | 5,475.9 | 5,047.7 |
| 6. | United States | 75% | 4,956.1 | 4,900.4 |
| 7. | Taiwan | 82% | 4,537.0 | 4,700.0 |
| 8. | Switzerland | 84% | 3,242.8 | 3,111.7 |
| 9. | Austria | 51% | 1,217.0 | 1,101.2 |
| 10. | Spain | 60% | 1,285.1 | 1,083.0 |
| 11. | United Kingdom | 77% | 1,007.1 | 931.9 |
| 12. | Turkey | 27% | 719.0 | 722.0 |
| 13. | France | 61% | 797.3 | 698.9 |
| 14. | India | 83% | 576.0 | 645.3 |
| 15. | Czech Republic | 82% | 697.2 | 625.9 |

※Source: 'Gardner Research' from Gardner Business Media, Inc.(2015)

## ▸ CONSUMERS OF MACHINE TOOLS

MILLIONS OF U.S. DOLLARS

| | COUNTRY | 2013 | 2014 | 2015 (Forecasted) |
|---|---|---|---|---|
| 1. | China | $31,900.0 | $31,700.0 | $28,600.2 |
| 2. | United States | 8,048.5 | 8,056.3 | 10,412.4 |
| 3. | Germany | 7,573.4 | 6,758.2 | 6,232.8 |
| 4. | Japan | 3,685.8 | 5,150.2 | 5,427.5 |
| **5.** | **South Korea** | **4,320.0** | **4,891.0** | **4,959.9** |
| 6. | Italy | 2,054.5 | 2,266.9 | 2,340.6 |
| 7. | Russia | 2,054.5 | 2,030.2 | 1,729.9 |
| 8. | Mexico | 1,924.2 | 1,708.9 | 1,884.4 |
| 9. | Taiwan | 1,629.0 | 1,687.0 | 1,877.2 |
| 10. | India | 1,337.7 | 1,416.5 | 1,506.9 |
| 11. | Canada | 1,342.0 | 1,235.0 | 1,361.8 |
| 12. | Turkey | 1,261.0 | 1,227.0 | 1,266.9 |
| 13. | United Kingdom | 1,077.5 | 1,087.2 | 1,362.1 |
| 14. | Switzerland | 1,126.1 | 1,081.8 | 1,030.4 |
| 15. | Brazil | 1,464.9 | 1,014.6 | 661.1 |

※Source: 'Gardner Research' from Gardner Business Media, Inc.(2015)

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# Dynamic Busan

## Most of all, Busan has an optimum condition for the business.

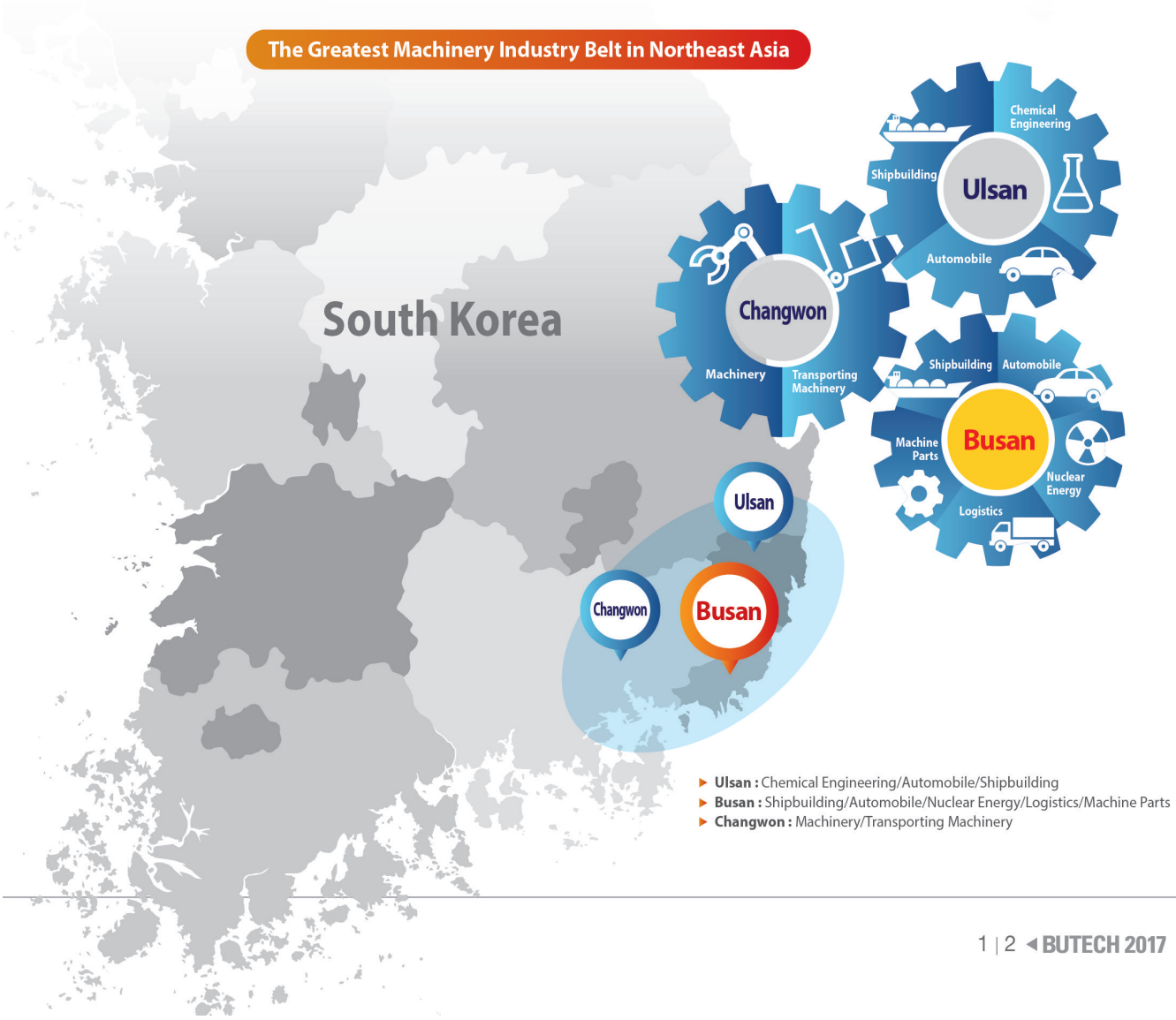
**1. The cities of southeastern(Busan, Ulsan, Gyeongnam region) manufacture more than 50% in production of the Korean machinery market.**

- A mecca of South Korea's the latest technologies and machinery production
- A convenient transportation system : Express Train Station(KTX), International Airport & Port
  *The freight volume of Busan port : the 3rd place in the world
- A lot of things of Tourism : Delicious foods, Beautiful beaches and lots of Tourist spots

**2. Busan has become one of the most important city of international convention & exhibition events.**

- Busan International Film Festival(1996~) - FIFA World Cup(2002) - APEC(2005) - G20(2010)
- ITU Plenipotentiary Conference(2014) - BEXCO(Busan Exhibition & Convention Center)
- The best convention city(4th/9th, Asia/World) in the world according to the Union of International Association(UIA)

Consequentially, Busan International Machinery Fair(BUTECH) is now representing behalf of the East Asia machinery trade fair. Up to the present, BUTECH has been held successfully, therefore BUTECH 2017 is expected to take a bigger part of the progressing growth of Korea's machinery industry than ever. Our main priority is to create productive business trade fair environment and we hope that exhibitors and visitors will achieve satisfactory results through BUTECH 2017.




- **Ulsan :** Chemical Engineering/Automobile/Shipbuilding
- **Busan :** Shipbuilding/Automobile/Nuclear Energy/Logistics/Machine Parts
- **Changwon :** Machinery/Transporting Machinery

# We invite you to
# BUTECH 2017

International experts, scholars, and industrialists will be gathering at BUTECH 2017 to witness the latest technologies of East Asia and to gain better understanding of development in East Asia.

## BUTECH 2017 Profile

**Title**
- Busan International Machinery Fair 2017

**Period**
- May 24 ~ 27, 2017 (4 Days)

**Venue**
- BEXCO

**Scale**
- 36,444㎡ (Exhibition Center 1, 2)

**Exhibitors**
- 500 Companies from 30 Countries
  (Domestic: 400 & International: 100), 1,800 Booths

**Visitors**
- 80,000 (Domestic: 75,000 & International: 5,000)

**Hosted by**
- Busan Metropolitan City
- Busan Machinery Industry Cooperatives
- Busan Kyungnam Die & Mold Industry Cooperative

**Organized by**
- KIMI Co.,Ltd
- Korea Trade-Investment Promotion Agency

**Supported by**
- Ministry of Trade, Industry and Energy
- Korea Federation of Machinery Industry Cooperatives
- Korea Industrial Complex Corp.
- Korea Institute of Machinery & Materials
- Busan Chamber of Commerce & Industry

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# Exhibits Profile

## ▸ Exhibition Center 1

### Machinery
• Metal-Cutting/Forming Machinery • Die-Casting Machinery • CNC Systems
• Measuring Tools Instruments • Cutting Tools
• Machine Tool Accessories and Attachments

### Die & Mold
• Die & Mold Technology • CNC Machining Center • Laser Cutting & System
• Milling/Forming/Finishing Machine • Power Presses • Standard Parts
• Machine Tools • Relevant Equipment

### Tool / Welding
• Cutting Tool • Diamond Tool • Machine Tool • Mold Standard
• Welding Machinery & Accessories • Cutting Machinery

### Plastic & Rubber
• Raw & Auxiliary Materials • Finished Products • Processing Machine
• Post Processing Machine • Ancillary Equipment

### Parts / Material
• Assembly & Packing Services • Electrical & Electronic • Automobile
• Test & Measurement Instrument • Machinery • Metal

### Transport / Logistics / Distribution
• Hoist • Crane • Aerial Work Platforms • Air Balance • Forklift • Conveyor

### Environmental & Energy
• Waste Disposal • Air Pollution Control • Control & Analysis Systems
• Smart Grid • Green Car • Solar Power • Small Hydro

## ▸ Exhibition Center 2

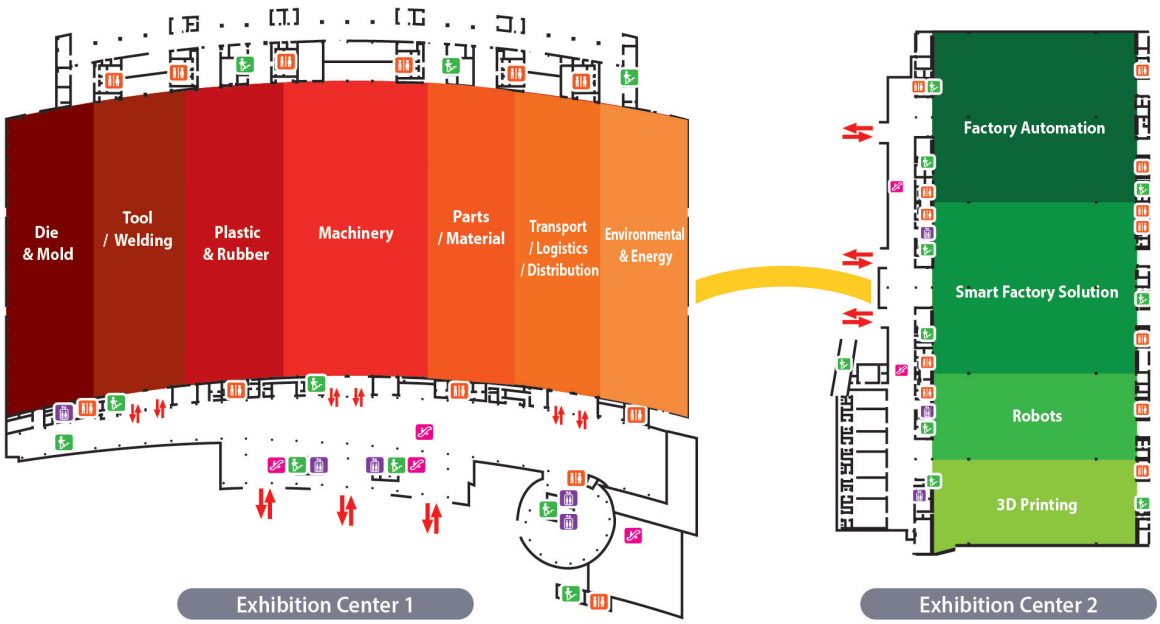
### Factory Automation
• Motion Control • FA System • CAD/CAM/CAE • FA Software

### Smart Factory Solution
• 3.0 Production Innovation Solution • Process Control System • MES • MMI
• DCS • Smart Office

### Robots
• Industrial Robot • Linear Robot • Welding Robot • Inspecting Robot
• Parts & S/W • Robot System

### 3D Printing
• 3D Printer • 3D Scanner • 3D Engraving Machine • 3D Software
• Parts & Materials

# Floor Plan



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# Application Guidelines

## ▸ Application Deadline

Application form must be submitted by February 28, 2017

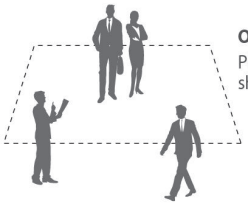
(Application may not be accepted if all space has been reserved before the deadline.)

## ▸ Participation Fee

We are the following options to suit your company's needs.

| Booth Type | Period | | Price / Booth |
|---|---|---|---|
| **Option 1** (Space Only) | Early Bird Deadline | July 31, 2016 | US $ 2,300 |
| | | October 31, 2016 | US $ 2,400 |
| | General Application | | US $ 2,700 |
| **Option 2** (Shell Scheme Package) | Early Bird Deadline | July 31, 2016 | US $ 2,600 |
| | | October 31, 2016 | US $ 2,700 |
| | General Application | | US $ 3,000 |

※ **Basic Unit** : 1 Booth (3m×3m)
※ In case of Option 1, the minimum unit is 2 booths.



**Option 1 : Space Only**
Price includes exhibition space and listing the show updates and show directory.(Min:2 booths)

**Option 2 : Shell Scheme Package**
Price includes needle punched carpet, display for company's name on the fascia board, three spotlights, one fluorescent lamp, one folding chair, one information desk, 220V socket, and plus all the services listed in option 1.

## ▸ Utility Service

| Classfication | Electricity | Visitor Data Management System | Air Compressor | Water & Drainage | Telephone | Internet |
|---|---|---|---|---|---|---|
| Price/Unit | US $ 60 / kW | US $ 200 / Unit | US $ 150 / Unit | US $ 150 / Unit | US $ 200 / Unit | US $ 100 / Unit |

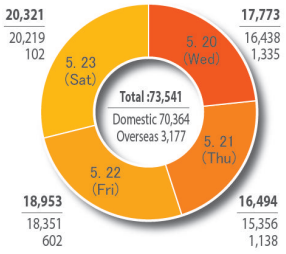
# Target Audience

BUTECH 2017 assures the high quality of visitors and buyers, which will brings an opportunity to expand your abroad B2B. It will be valuable to participate in this trade fair if your enterprise falls into the following categories.

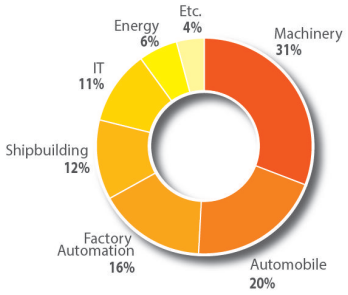
- Aerospace & Automotive manufacturing
- Agent / Distributor / Trading
- Building & Construction
- Buying / Procurement services
- Contract manufacturing / Turnkey Projects
- Die & Mold manufacturing
- Electrical / Electronic manufacturing
- Environmental management
- Equipment manufacturing
- IT & Telecommunications
- Machinery manufacturing
- Material handling
- Metal components
- Oil & Gas / Chemical engineering
- Packaging & Printing
- Research & Development
- Rubber & Plastic products manufacturing
- Shipbuilding & Repair
- Storage
- Subcontract manufacturing
- Tools
- Trade association / Government agency
- Transportation

# BUTECH 2015 Review

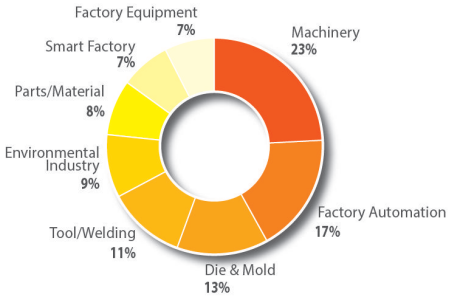
## ▸ Exhibitors : 502 companies 1,650 booths / Visitors : 73,541




▸ Visitors

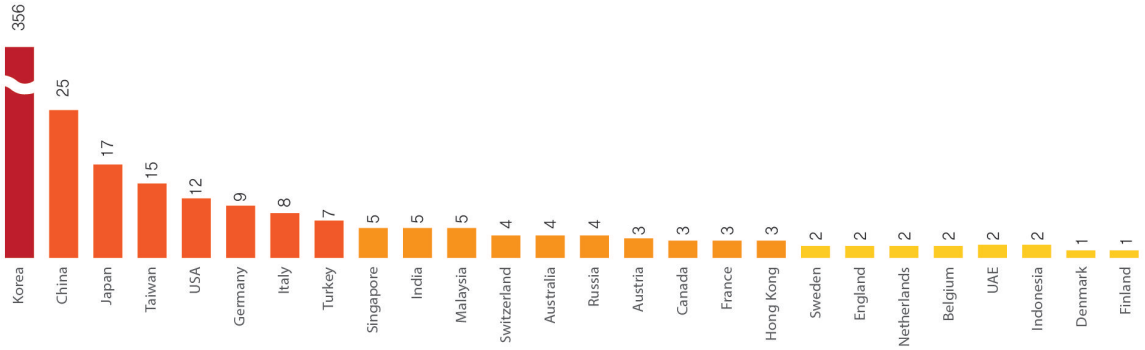



▸ Visitors' Business Field



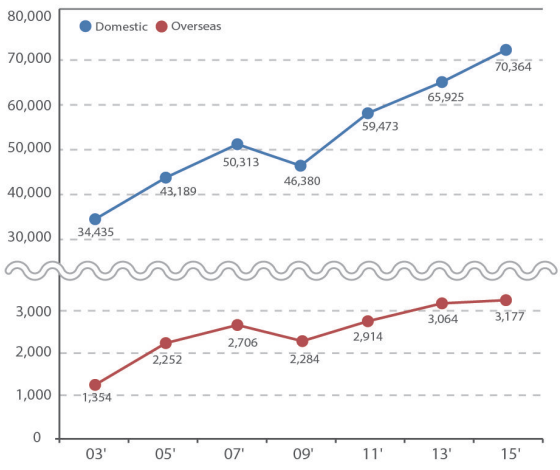

▸ Visitors' Interesting Field

## ▸ The Number of Exhibitors by Country

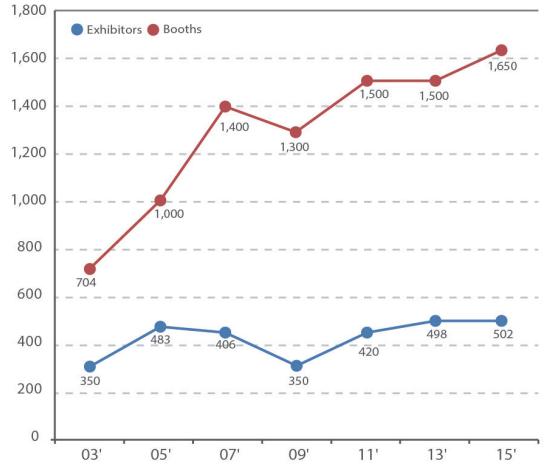



# History of BUTECH

Visitors




Exhibitors




※In 2009, due to the global economic crisis, the number of visitors and exhibitors was damaged

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## BUTECH2017 SECRETARIAT


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