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Event




INTERNATIONAL EXHIBITION
MOTIE
MINISTRY OF
TRADE, INDUSTRY & ENERGY

Busan International Machinery Fair **BUTECH 2021**

May **26** (Wed) ▶ **29** (Sat) / **bexco**

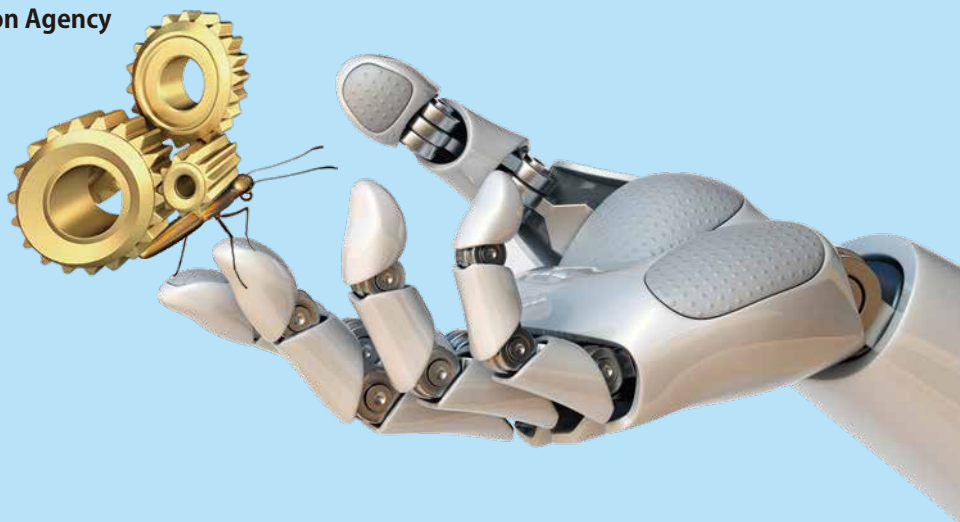
550 Companies from 30 Countries, 1,900 Booths

Hosted by

-  Busan Metropolitan City
-  Busan Machinery Industry Cooperatives
-  Busan Kyungnam Die & Mold Industry Cooperative

Organized by

-  KIMI Co.,Ltd.
-  kotra Korea Trade-Investment Promotion Agency

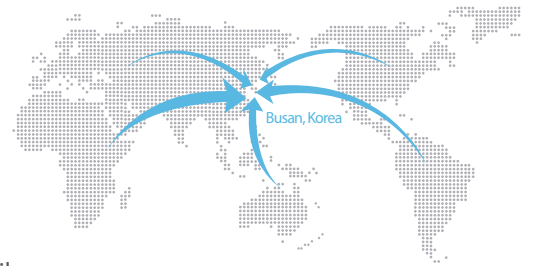


Outstanding Market, Korea

A machinery industry has been the mainspring of the rapid growth of the Korean economy for the past decades.

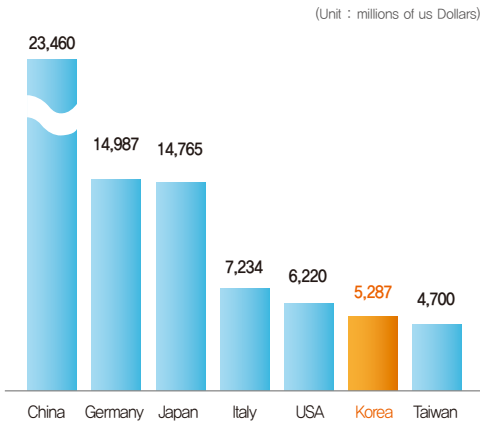
The development of the machinery industry in Korea brought the highly visible aspect of the world of industrial production; the 1st place in shipbuilding, the 6th place in steel production, the 5th place in automobile manufacturing and the 8th place in total trade volume. It has a decisive effect on a marvelous development of machine tool industry of Korea.

This is not a miracle, as some have described the feat, but as a result of the Korean's achievement of maintaining effort.



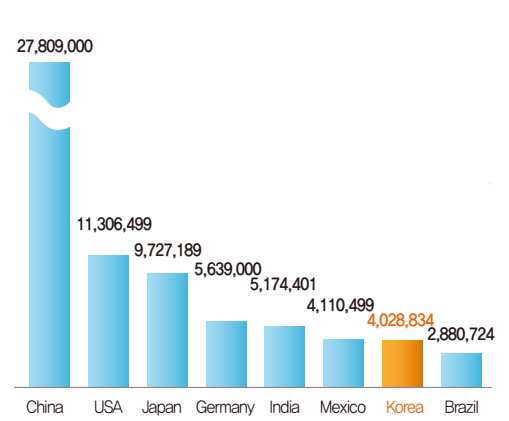
Machinery Industry

Machine-tool Production



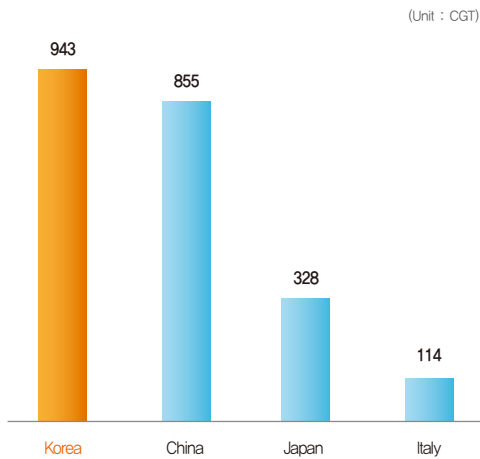
※ Source : Gardner Research (2018)

Automobile Production



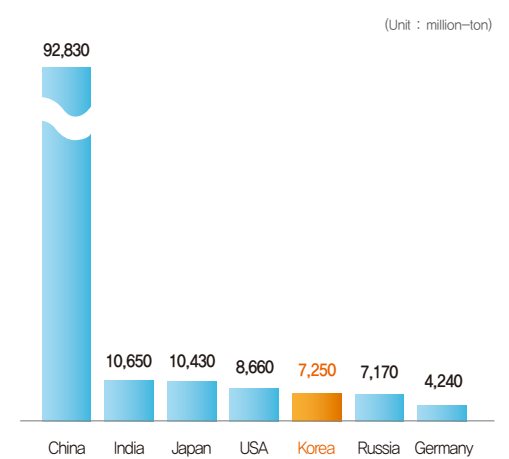
※ Source : KAMA (2018)

Shipping Production



※ Source : Clarksons Research (2018)

Steel Production



※ Source : Worldsteel (2018)

Dynamic Busan

Most of all, Busan has an optimum condition for the business.

1. The cities of southeastern(Busan, Ulsan, Gyeongnam region) manufacture more than 50% in production of the Korean machinery market.

- A mecca of South Korea's the latest technologies and machinery production
- A convenient transportation system : Express Train Station(KTX), International Airport & Port
*The freight volume of Busan port : the 3rd place in the world
- A lot of things of Tourism : Delicious foods, Beautiful beaches and lots of Tourist spots

2. Busan has become one of the most important city of international convention & exhibition events.

- Busan International Film Festival(1996~) - FIFA World Cup(2002) - APEC(2005) - G20(2010)
- ITU Plenipotentiary Conference(2014) - BEXCO(Busan Exhibition & Convention Center)
- The best convention city(4th/9th, Asia/World) in the world according to the Union of International Association(UIA)

Consequentially, Busan International Machinery Fair(BUTECH) is now representing behalf of the East Asia machinery trade fair. Up to the present, BUTECH has been held successfully, therefore BUTECH 2021 is expected to take a bigger part of the progressing growth of Korea's machinery industry than ever. Our main priority is to create productive business trade fair environment and we hope that exhibitors and visitors will achieve satisfactory results through BUTECH 2021.

The Greatest Machinery Industry Belt in Northeast Asia

South Korea



We invite you to **BUTECH 2021**



International experts, scholars, and industrialists will be gathering at BUTECH 2021 to witness the latest technologies of East Asia and to gain better understanding of development in East Asia.

BUTECH 2021 Profile

● Title

- Busan International Machinery Fair 2021

● Period

- May 26 ~ 29, 2021 (4 Days)

● Venue

- BEXCO, Busan, South Korea

● Scale

- 36,444m² (Exhibition Center 1, 2)

● Exhibitors

- 550 Companies from 30 Countries
(Domestic: 400 & International: 150), 1,900 Booths

● Visitors

- 80,000 (Domestic: 75,000 & International: 5,000)

● Hosted by

- Busan Metropolitan City
- Busan Machinery Industry Cooperatives
- Busan Kyungnam Die & Mold Industry Cooperative

● Organized by

- KIMI Co.,Ltd
- Korea Trade-Investment Promotion Agency

● Supported by

- Ministry of Trade, Industry and Energy
- Korea Federation of Machinery Industry Cooperatives
- Korea Industrial Complex Corp.
- Korea Institute of Machinery & Materials
- Busan Chamber of Commerce & Industry



Exhibits Profile

▶ Exhibition Center 1

Welding & Surface Treatment Fair

• Welding Machinery & Accessories • Cutting Machinery

Die & Mold Fair

• Die & Mold Technology • CNC Machining Center • Laser Cutting & System
• Milling/Forming/Finishing Machine • Power Presses • Standard Parts
• Machine Tools • Relevant Equipment

Plastic & Rubber Fair

• Raw & Auxiliary Materials • Finished Products • Processing Machine
• Post Processing Machine • Ancillary Equipment

Tool & Test & Measurement Fair

• Cutting Tool • Diamond Tool • Machine Tool • Instrument • Telemeter
• Microscope • Test equipment

Parts & Material Fair

• Assembly & Packing Services • Electrical & Electronic • Automobile
• Test & Measurement Instrument • Machinery • Metal

Pneumatic & Hydraulic Fair

• Compressor • Fan • Blower • Pump • Valve • Cylinder

Transport, Cargo & Logistics Fair

• Hoist • Crane • Aerial Work Platforms • Air Balance • Forklift • Conveyor

Machinery Fair

• Metal-Cutting/Forming Machinery • Die-Casting Machinery
• CNC Systems • Measuring Tools Instruments • Cutting Tools
• Machine Tool Accessories and Attachments

New Renewable Energy & Environment Fair

• Waste Disposal • Air Pollution Control • Control & Analysis Systems
• Smart Grid • Green Car • Solar Power • Small Hydro

Power Plant & Equipment Fair

• Power generation • Petrochemistry • Nuclear reactor
• Centrifugal separator • Turbine generator

▶ Exhibition Center 2

Factory Automation Fair

• Motion Control • FA System • CAD/CAM/CAE • FA Software

Smart Factory Solution Fair

• 3.0 Production Innovation Solution • Process Control System • MES
• MMI • DCS • Smart Office

3D Printing Fair

• 3D Printer • 3D Scanner • 3D Engraving Machine • 3D Software
• Parts & Materials

Robot Fair

• Industrial Robot • Linear Robot • Welding Robot • Inspecting Robot
• Parts & S/W • Robot System

Machine Vision Fair

• Vision Camera • Lens • Sensor • Lighting • CCD • CMOS

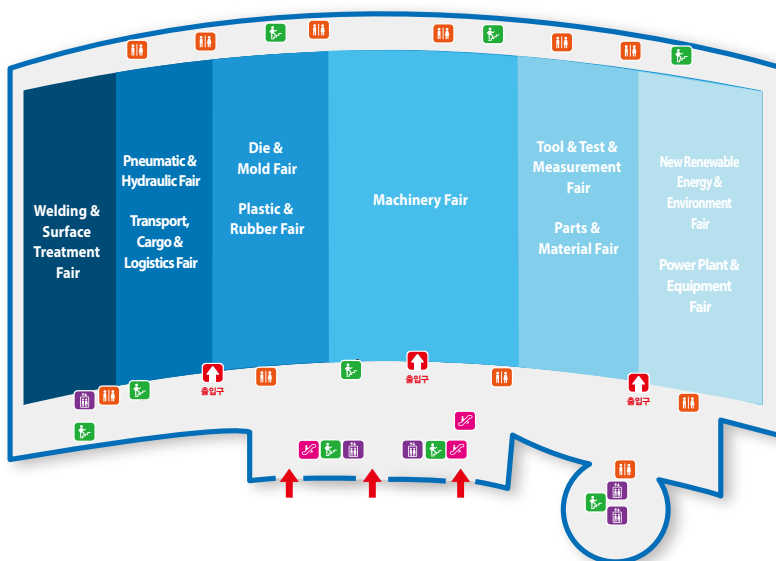
Factory Supplies Fair

• Personal protective equipment • Clean Supplies • Light • Workbench

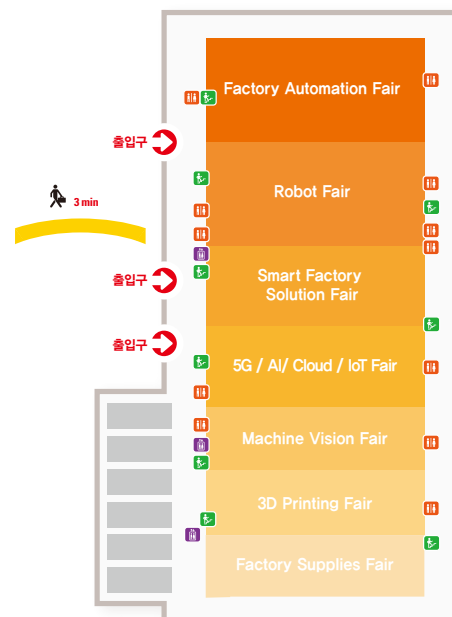
5G / AI / Cloud / IoT Fair

• 5G / AI Solution / AI Computing / Big Data / Cloud / IoT

Floor Plan



Exhibition Center 1



Exhibition Center 2

Application Guidelines

▶ Application Deadline

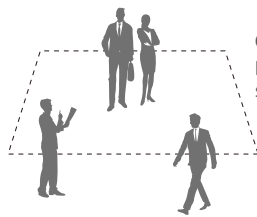
Application form must be submitted by February 28, 2021
(Application may not be accepted if all space has been reserved before the deadline.)

▶ Participation Fee

We are the following options to suit your company's needs.

Booth Type	Period		Price / Booth
Option 1 (Space Only)	Early Bird Deadline	July 31, 2020	US \$ 2,300
		November 30, 2020	US \$ 2,400
	General Application		US \$ 2,700
Option 2 (Shell Scheme Package)	Early Bird Deadline	July 31, 2020	US \$ 2,600
		November 30, 2020	US \$ 2,700
	General Application		US \$ 3,000

※ **Basic Unit** : 1 Booth (3m×3m)
※ In case of Option 1, the minimum unit is 2 booths.



Option 1 : Space Only
Price includes exhibition space and listing the show updates and show directory.(Min:2 booths)



Option 2 : Shell Scheme Package
Price includes needle punched carpet, display for company's name on the fascia board, three spotlights, one fluorescent lamp, one folding chair, one information desk, 220V socket, and plus all the services listed in option 1.

▶ Utility Service

Classification	Electricity	Visitor Data Management System	Air Compressor	Water & Drainage	Telephone	Internet
Price/Unit	US \$ 60 / kW	US \$ 200 / Unit	US \$ 150 / Unit	US \$ 150 / Unit	US \$ 200 / Unit	US \$ 100 / Unit

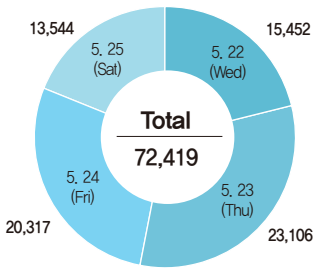
Target Audience

BUTECH 2021 assures the high quality of visitors and buyers, which will bring an opportunity to expand your abroad B2B. It will be valuable to participate in this trade fair if your enterprise falls into the following categories.

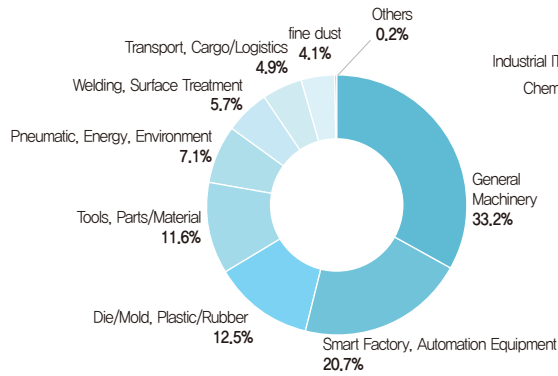
- Aerospace & Automotive manufacturing
- Agent / Distributor / Trading
- Building & Construction
- Buying / Procurement services
- Contract manufacturing / Turnkey Projects
- Die & Mold manufacturing
- Electrical / Electronic manufacturing
- Environmental management
- Equipment manufacturing
- IT & Telecommunications
- Machinery manufacturing
- Material handling
- Metal components
- Oil & Gas / Chemical engineering
- Packaging & Printing
- Research & Development
- Rubber & Plastic products manufacturing
- Shipbuilding & Repair
- Storage
- Subcontract manufacturing
- Tools
- Trade association / Government agency
- Transportation

BUTECH 2019 Review

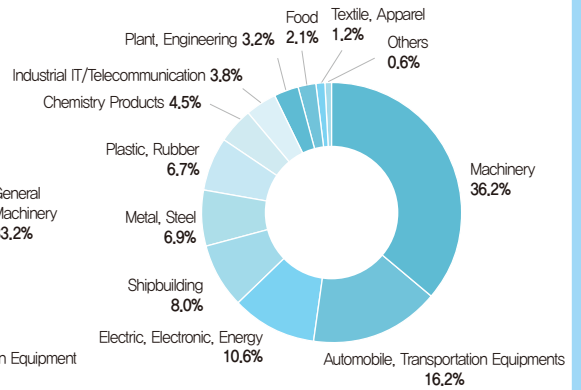
▶ Exhibitors



▶ Visitors

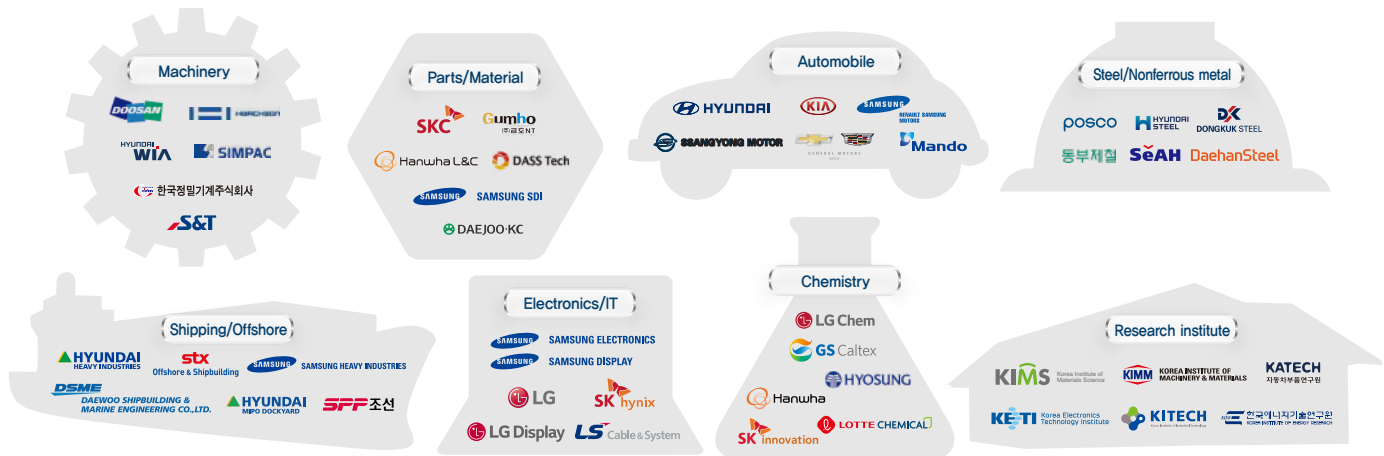


▶ Visitors' Interesting Field



▶ Visitors' Business Field

▶ Major Buyers



BUTECH 2019 Photo Zone





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BUTECH2021 SECRETARIAT

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